



THE FRANKLIN FIVE

- PRACTICE HABIT ONE**
Be proactive. If life comes charging at you as soon as you wake up, you have little choice but to react. Instead, establish a morning routine that focuses your mind so you can choose to act, rather than react. By focusing on the things that matter most first, you'll be better able to manage the chaos of the day.
- SAVE THE DATE**
Start your Valentine's Day plans now by ordering your gift or booking your reservations. You don't want to be scrambling on the afternoon of the 14th.
- COMPLETE A SMALL INDOOR PROJECT**
Before warmer weather pulls you outside, get moving on that little project that you've been putting off. Rearrange your family room, paint a room, or some other DIY project.
- PLAN YOUR FLOWER OR VEGETABLE GARDEN**
If the weather isn't good enough for you to dig in the dirt, draw your garden in your planner. Decide which plants you're growing this year and determine where and when you'll plant them. If any plants are slower growing, buy seeds now and start them indoors.
- CLEAN AND CONDITION YOUR LEATHER**
Extend the life of your leather tote and binder. Clean out any accumulated clutter, then condition the leather with Apple Leather Care Conditioner. Proper leather care will add years to your binder or bag.

MY FOCUS FOR THIS MONTH

FEBRUARY

FUN HOLIDAYS THIS MONTH

4 THANK A MAILMAN DAY

(The one who delivers your FranklinPlanner order.)



Mail carriers help our lives and businesses flow. Find a creative way to let them know you appreciate them.

14 VALENTINE'S DAY

You don't need a soul mate to celebrate Valentine's Day.



All you need is love. Share your feelings with your family and friends, and make this your happiest Valentine's Day ever.

18 PRESIDENT'S DAY

This country has been led by some amazing people. Today



we celebrate our presidents who've had to make tough decisions that have pulled our nation through challenges of every sort. May they continue to choose wisely and lead with courage.